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For the Attention of: Mike McShane

Subject: Tissue World 2009

Dear Mike,

I would like to thank you and your team for a fantastic job at the recent Tissue World 2009 exhibition.

As always the end result was very professional – it completely captured all the requirements laid out in the original creative brief. Many of our customers commented on the overall clean design, use of colours and eye-catching graphics.

As you know, we were under considerable cost pressure this year and I would like to thank you for being able to fulfill our requirements with a tight budget. Your flexible approach is commendable.

Once again – a great job – and I look forward to working on our next event!

Yours sincerely,



Gillian Davies